

## Thorn Lighting: Your number one destination at Light + Building 2024

**Since 1928, Thorn has been a forerunner in the lighting industry, developing products and technologies that shape the world we live in today for people, places and the environment. At Light + Building 2024, visitors are invited to see where that 95-year journey has led.**

Located in the Forum Messe Frankfurt (Forum 0 / A10), Thorn presents a world of indoor and outdoor solutions with sustainability, connectivity and efficiency at the core. Through unique digital tools, we invite you to come and take a walk with us and explore the application areas of sports, urban & architectural, road & street, office & education, retail and industry. In each dedicated space, through our interactive concept, visitors can learn about the products available to transform their refurbishment projects or new build spaces. Coupled with smart controls – Thorn’s wide portfolio of solutions can further reduce energy consumption, increase cost savings and improve environments for both humans and nature.

Products and technologies might get you so far, but knowledge and expertise gets you further. Thorn’s team of dedicated and passionate lighting experts will be on hand to provide an immersive tour experience.

### Outside in

Having worked on some of the world’s most prestigious sporting venues, Thorn’s no stranger to stadiums, arenas and rinks. To stay at the top of the game, there’s constant research and innovation. Learn about the latest developments to Thorn’s flagship floodlight Altis. Next, wander through the urban & architectural space to experience the new and anticipated building surround portfolio firsthand. No trip’s complete without a walk through road & street. Thorn will showcase dark-sky approved lanterns such as Carat, complemented by newcomers and game-changing connectivity.

### Inside out

Enter Thorn’s indoor area to see our innovative and sustainable luminaires such as Omega Moduline with its replaceable LED modules and driver. Not only is it upgradeable, it’s also high-performance and stylish for modern workspaces. Moving through to retail, Graffiti takes the spotlight. Designed and manufactured in Germany, its optical precision and glare control perform superbly in challenging retail environments. Mounted on Thorn’s Contus trunking system results in quick and easy installation and repositioning. With the new HE variant, Graffiti is more efficient than ever before. Entering the industry space will get cogs turning. On the stand, we will introduce the new high bay families with options of round or linear designs, both meeting the needs of the strong refurbishment market. The new, highly efficient Hipak G4 can be integrated into state-of-the-art IoT installations that can monitor activity (as will be demonstrated at Light + Building.)

Saurabh Pandhi, Vice President of the Thorn Brand said, *“Finally, Light + Building 2024 is in sight. Over recent months and years, we’ve worked hard behind the scenes to ensure our*

*customers and partners have the best solutions to hand. Solutions that are sustainable, controllable and go above and beyond traditional lighting.*

*With an expanded portfolio, it's impossible to bring it all. But we've tried. Visit us between 3-8 March to explore 'The City of Thorn'. An entirely new digital concept that will allow us to demonstrate our solutions like never before. We look forward to seeing you there!"*

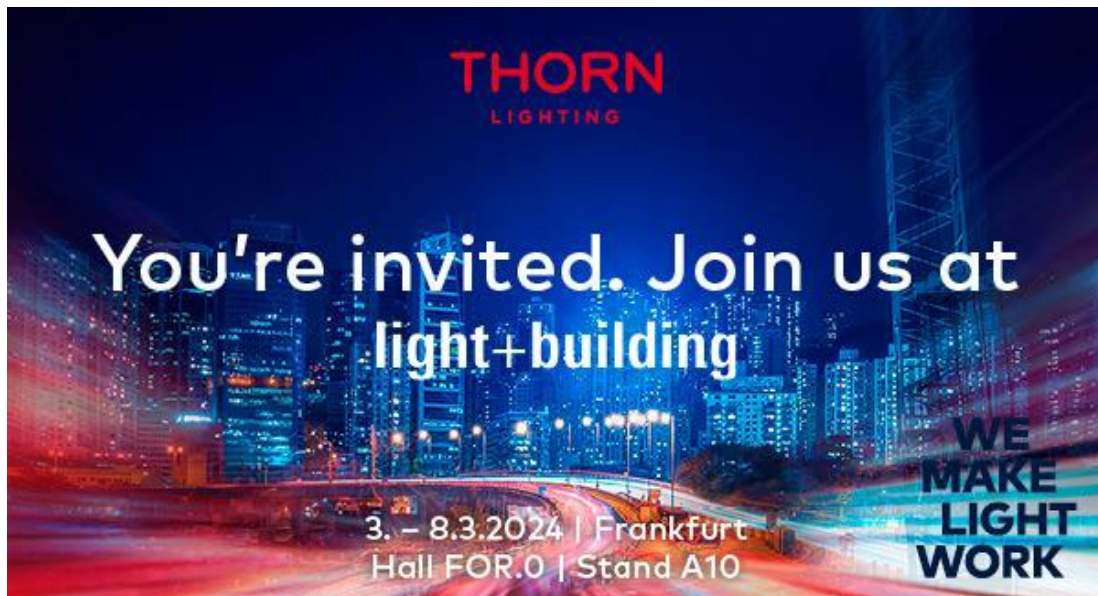
Click here to register for Light + Building 2024:

<https://connect.zumtobelgroup.com/db/invitation/lightandbuilding>

For more information about Thorn's solutions, visit [www.thornlighting.com](http://www.thornlighting.com)

#### Images

(Photo credits Thorn Lighting)



#### About Thorn Lighting

With nearly 100 years' experience in manufacturing and supplying dependable, efficient and high-quality solutions, Thorn Lighting can make light work for you. Our extensive portfolio of products and technologies ensure that we can meet the needs of all applications, including education, health and care, urban life and architectural, sport, office, retail, road and tunnel. Our unrivalled expertise and easy-to-use products can also be found in the ThornEco range which offers economical luminaires for the wholesale market. Thorn Lighting's knowledgeable people provide best-in-class support for customers, whether that's electrical contractors, installers, specifiers, end users, municipalities, lighting designers or planners. So if you're looking for a partner who champions sustainable, connected and responsible lighting, choose Thorn – because we know lighting, inside out. To find out more visit [www.thornlighting.com](http://www.thornlighting.com)

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